

# WSSS ANNUAL REPORT

2020 - 2021



## A BRIEF PROFILE OF WSSS

Wayanad Social Service Society (WSSS) is a registered charitable society enrolled under the Charitable Societies Registration Act of 1860 and a secular voluntary organization established in the year 1974. It is an official social work organization of the Catholic Diocese of Mananthavady. WSSS aims at Socio-economic progress and empowerment of the target group consisting of Tribal, Women, Youth, Children and Small & Marginal farmers through participatory development interventions.

### Vision

The Society has its Vision stated as "Self-reliant and vibrant human communities living in a sustainable environment cherishing human values of love, justice, solidarity and human dignity as well as their equity in the social capital ascertained."

### Mission

Organizing and empowering the target groups consisting of small and marginal farmers, women, tribes, youth and children in the target area through participatory process of development.

### Objectives

- ✚ To ensure and support community-based people's organizations for development interventions.
- ✚ To build self-reliance among the people by mobilizing resources, capacity building, creating employment opportunities, increasing assets and ensuring economic security.
- ✚ To assure social justice to the less fortunate members of the society who have been denied the same.
- ✚ To organize/conduct education and action research programs.
- ✚ To propagate sustainable agriculture technologies and eco-friendly life style concepts.

- ✦ To stand for gender equity and ensure human rights.
- ✦ To promote alternative health care, medicinal plants conservation and ethnic medicines.
- ✦ To promote low cost housing technologies, rural energy, water conservation and waste management.
- ✦ To propagate participatory approaches in development.
- ✦ To act as supporting organization for local, state and national governments.
- ✦ To promote sustainable livelihoods of the marginalized especially the tribal population.
- ✦ To strengthen people base through federations and regional structures.
- ✦ To promote linkages with Banks, Financial Institutions and collaboration with local self-government.
- ✦ To provide avenue for free flow of information aimed at bringing socio economic changes in the society.

## **SECTORS OF INTERVENTIONS**

- ✦ **Community Based Organisations**
- ✦ **Save A Family Plan**
- ✦ **NABARD KfW Soil Project**
- ✦ **Ashakiranam Cancer care campaign**
- ✦ **DeenDayalUpadhyayaGrameenKaushalyaYojana (DDU GKY)**
- ✦ **Alternative Energy and Technology development program**
- ✦ **Medicinal Plants Conservation Park & Botanical Museum**
- ✦ **NABARD E Shakti Project**
- ✦ **Traditional Pepper conservation project**
- ✦ **Fashion Designing & Garment Technology (FDGT)**
- ✦ **Kerala Labour Movement (KLM)**
- ✦ **JEEVAS - Family Health Protection Project**
- ✦ **NABARD MEDP Training Programs**
- ✦ **NABARD FPO project**
- ✦ **Caritas Navajeevan Project**
- ✦ **Jeevan Madhur- Micro Insurance Policy**
- ✦ **JanasreeBhimaYojana**
- ✦ **Snehanidhi**
- ✦ **Legal Aid Centre**
- ✦ **Organic Farm Certification Program**
- ✦ **Community Radio Mattoli**
- ✦ **Flood Response 2019**

# COMMUNITY BASED ORGANIZATIONS

## Social Welfare Societies (SWS)

Social Welfare Societies (SWS) are democratically driven community organization established by the people for the purpose of pooling the resources, gathering information and offering mutual support, services and care. SWS are also functioning as the federation of Self Help Groups. Social Welfare Societies (SWS) carry out various developmental activities in the area like income generation, Social development activities and village awareness program. Maintaining a strong and disciplined micro finance and credit system, it encourages to save the capacity and credit behavior of resource poor people.

### OBJECTIVES

- To build self-reliance among the people by mobilizing resources, capacity building, creating employment opportunities, increasing assets and ensuring economic security.
- To promote savings and micro finance
- To promote income generation programs
- To address issues on food security, nutrition, health and poverty
- To conserve medicinal plants and promote traditional knowledge
- To encourage human resource development and leadership
- To promote networking with other NGOs, financial institutions and Local Self –Government.
- To promote live-stock development
- To promote organic farming and kitchen garden.



## PEOPLES ORGANIZATION AT A GLANCE

Sl. No	Details	Nos/Units
01	Social Welfare Societies (SWS)	73
02	Self Help Groups (SHGs)	600
03	Membership Families	8286
04	Total Savings	27685600
05	Savings in Credit Union	2985400
06	CDF amount from WSSS	1490000
07	Bank Loan availed	131560000

### DETAILS OF DEVELOPMENT PROGRAMS IMPLEMENTED BY WSSS THROUGH SWS &SHGs

WSSS has been facilitating various development programs through the Social Welfare Societies(SWS) for capacitating the leaders of Self Reliance groups and SWS. The Society had conducted central, regional and local level training programs which enabled and strengthened the leaders and their collective voluntary initiatives.

Training on Organic Kitchen Gardening for SRG members.	3870 members.
Soap & detergent trainings	74 units
Capacity building training program for the CBO leaders.	Every Month
Capacity building training for Community Development Organizers.	Every Month
Awareness generation program for the members of CBOs	Every Month
Established Bank linkages for promoting credit facilities among SRGs	308 SHGs
Other EDP Trainings (Medicine Preparation, Dry Flower, Paper Bag etc.)	26 SWS.
Awareness class conducted at SWS on various subjects	Every Month
Training programs conducted for SWS leaders and SRG leaders	Every Month
Day celebrations conducted at SWS level	Routine



# SAVE A FAMILY PLAN

## INTRODUCTION

SAFP began its journey in 1977 under the Mananthavady diocese. Over the past 41 years, more than 6300 families under the diocese had received the organisation's support. By the end of the previous financial year around 326 families were receiving support under us. According to the eligibility criteria, many families part of the project are Cancer affected, HIV affected, families with disabled members or widow headed.

## EDP TRAINING

The EDP training had been provided to 29 new family beneficiaries this year. The training was a one day programme and had been conducted in two sessions in which one of the sessions was General orientation and the other was EDP training on Soap & Detergent making. The session influenced the newly selected beneficiaries on the need to have a small scale income generation. Many of the beneficiaries bought the materials and started a small scale soap making on their own.

## REGIONAL MEETINGS

WSSS had organised several gatherings in the regional level for the beneficiaries and the gatherings helped the beneficiaries to meet each other and share their difficulties and success stories. This helped them to have a hope to attain progress in their life. Along with the special training programs, classes about proper planning, letter writing and welfare schemes, motivational talks are also been arranged for the upliftment of the knowledge level of beneficiaries.



## CENTRAL LEVEL AND FAMILY ASSISTING TEAM MEETINGS.

The family assisting team including the parish priest, local sponsor sisters, SHG group leaders, PRI members gathered together in the parish level to discuss about the families for better monitoring and guidance of the family. And also twice in a year, a special group meeting had been conducted in the parish level under each parish.

## FAMILY VISITS

The co-ordinator and the animators visit the families regularly to be acquainted with the family in a better way. They also help to guide & support the families to have an idea about their future plans.

## SAFP AT A GLANCE

Total Families	:	320
Total Support from SAFP during the Year	:	3947100
Support from Government & Local Contribution	:	1937000

## MAIN SUPPORTING AREAS

Agriculture		333500
Animal Husbandry (Livestock farming)		764000
Poultry Rearing		380000
Tailoring		373500
Housing		2727000
Small Business		269100
Drinking Water		52000
Education		87000
Others		898000
<b>Total</b>		<b>5884100</b>



# NABARD KfW SOIL PROJECT

NABARD has been implementing various watershed development programmes, through its Watershed Development Fund (WDF) and Indo-German Watershed Development Programme (IGWDP) to protect rain fed regions from further degradation and to improve natural resource based livelihood within watersheds. While participatory development approaches have been successful in most watershed programmes in rain fed areas, soils in these areas remain neglected and mismanaged, both as private property and as common property resource.

One of the strategies suggested to tide over the distressed situation experienced by the farmers is to increase the production and productivity of crops through planning and implementation of scientific watershed management projects. With this end in view, during 2008-2014, "NABARD Holistic Watershed Development Programme (NHWDP)" was implemented in three distressed districts viz, Kasaragod, Wayanad and Palghat. The programme, aided under NABARD's Watershed Development Fund (WDF), was implemented in two distinct phases viz. Capacity Building Phase (CBP) and Full Implementation Phase (FIP).

Though NHWDP has made visible impact in addressing the problems experienced by the vulnerable sections of the society, the impending threat due to the adverse impact of climate change can possibly undo the efforts already made under it. Therefore, it has become imperative to assess impacts of and vulnerability to climate change in the developed watersheds, especially on soil health and productivity. In this backdrop, NABARD in collaboration with KfW, developed a programme "KfW Soil Project (Integration of Watershed Development for Rehabilitation of Degraded Soils)" to be implemented in select watersheds covered under NHWDP.

Based on the criteria laid down in the guidelines issued by NABARD, 43 watersheds, out of the 135 covered under NHWDP, were selected by the Project Sanctioning and Steering Committee (PSSC), for implementation of the KfW Soil Project (Phase II) in Kerala. Mattilayamand Porlomwatersheds in Wayanad district are also included in the list and Wayanad Social Service Society was selected as Program Facilitating Agency (PFA). Investments in improvement, stabilization, and conservation of natural resources, mainly soils, is made to minimize the risk of climate change and to increase the productivity and income of communities living in watersheds is the objective of the KfW soil project.

## MAJOR PROJECT COMPONENTS

Sl.No	Project Components	Mattilayam	Porlom
1.	Earthen Bunds	1500 Cub. Meter	1500 Cub. Meter
2.	Stone Pitched Bunds	5000 M3	5000 M3
3.	Water Absorption Trenches	250 Cub. Meter	250 Cub. Meter
4.	Open well recharging	10 Units	10 Units
5.	Fodder promotion in bunds	2500 Meter	2500 Meter
6.	Soil testing and introduction of soil health cards	371 Units	308 Units
7.	Application of organic fertilizers and growth promoters	100 Units	100 Units
8.	Promotion of Varanasi Compost	50 Units	50 Units
9.	De- acidification (Application of lime/dolomite)	371 Units	308 Units
10.	Mulching	50 Units	100 Units
11.	Promotion of leguminous crops	70 Units	100 Units
12.	Promotion of Azolla	100 Units	100 Units
13.	Organic farming promotion	200 Units	225 Units
14.	Improved pollination through apiculture (Beekeeping)	50 Units	50 Units
15.	Micro Irrigation System	13 Units	13 Units
16.	Promotion of drought tolerant paddy	20 Units	20 Units
17.	Organic vegetable garden	100 Units	100 Units
18.	Vegetative Fencing	50 Units	50 Units
19.	Sustainable farming practices including organic farming	200 Units	225 Units
20.	Promotion of multispecies tree crops	1484 Nos	1232 Nos
21.	Seed bank of local varieties of Banana/Tubers	50 Units	50 Units
22.	Demonstration units of improved cattle sheds	10 Units	10 Units
23.	Training programs	16 Programs	16 Programs
24.	Exposure Visits	02 Programs	02 Programs





## ASHAKIRANAM CANCER CARE

Health promotion, prevention, and the provision of adequate quality treatment are key strategies to address the burden of cancer. However, the first two will take several years of continuous effort to have the expected impact in the population and the latter requires the development of appropriate and accessible health infrastructure and technology for the good quality provision of care. In the meantime thousands of terminal patients can be relieved from their pain and suffering by using low cost approaches and mainly community based strategies. To prevent cancer and other killer diseases, Caritas India has facilitating various initiatives through Ashakiranam project all over India. Recently Mananthavady diocese and Wayanad social service society is also associated with Caritas India in this unique project. Wayanad social service society has successfully implemented many cancer/killer disease prevention programs. Among them WSSS organic farming program is very much fulfilling the objectives of Ashakiranam Project. Through co ordinating fifteen thousand farmers in organic farming practices, WSSS is creating a healthy ecosystem for the human beings as well as living organisms. As part of Ashakiranam project around two hundred volunteers has been identified and they were given a General Awareness Program.

## OBJECTIVES OF THE ASHAKIRANAM PROJECT

- ✚ To promote health education & healthy life style practices among the community.
- ✚ To develop and strengthen a system at the organizational level to provide cancer care for the needy people.
- ✚ To detect cancer at an earlier stage and provide treatment for the same.
- ✚ To bring about awareness in the public through Screening.
- ✚ To have continues briefing and guidance through experts.
- ✚ To rehabilitate affected individuals and their families.
- ✚ To promote integrated family farming and organic farming.
- ✚ To establish linkage and network with like-minded organizations.
- ✚ To mobilize resources in order to support cancer affected families and patients in their expenditures for treatment & rehabilitation of persons with special needs.
- ✚ To promote indigenous and traditional health care practices.
- ✚ To raise funds for the sustainability of the project

## ASHAKIRANAM PROGRAMS

01	Cancer Detection camps	03
02	Cancer Awareness Programs	18
03	Medical Camps	22
04	Regional Volunteer Meetings	04
05	Regional Meetings	05
06	Resource team Meetings	04
07	ToT (Resource team)	01
08	Plastic Eradication Programs	09
09	Umbrella Making	05
10	Seminar on Water recharge	12
11	Organic Vegetable Seminars	16
12	Seminar on life style diseases	22
13	Dress Collection Programs	03
14	Rain Pits construction	1200

15	Waste Management seminars	07
16	Vegetable Gardening Competition	02
17	Seminar on Safe Food	04
18	Organic Vegetable Cultivation	200
19	Tubers Cultivation	100
20	Medicine preparation	26



# DEEN DAYAL UPADHYAYA GRAMEEN KAUSHALYA YOJANA (DDU-GKY)

DeenDayalUpadhyayaGrameenKaushalyaYojana (DDU-GKY) is the skilling and placement initiative of the Ministry of Rural Development (MoRD), Government of India. According to Census 2011, India has 55 million potential workers between the ages of 15 and 35 years in rural areas. At the same time, the world is expected to face a shortage of 57 million workers by 2020. This presents a historic opportunity for India to transform its demographic surplus into a demographic dividend. The Ministry of Rural Development implements DDU-GKY to drive this national agenda for inclusive growth, by developing skills and productive capacity of the rural youth from poor families.

Implementation of DDU-GKY involves State Governments, Technical Support Agencies like the National Institute of Rural Development and Panchayati Raj (NIRD & PR) and Project Implementing Agencies (PIAs).

## FEATURES OF DDU-GKY

- **Enable Poor and Marginalized to Access Benefits**-Demand led skill training at no cost to the rural poor
- **Inclusive Program Design**-Mandatory coverage of socially disadvantaged groups (SC/ST 30%; Minority 60%; Women 33%)
- **Shifting Emphasis from Training to Career Progression**-Pioneers in providing incentives for job retention, career progression and foreign placements
- **Greater Support for Placed Candidates**-Post-placement support, migration support and alumni network
- **Proactive Approach to Build Placement Partnerships**-Guaranteed Placement for at least 75% trained candidates
- **Enhancing the Capacity of Implementation Partners**-Nurturing new training service providers and developing their skills
- **Standards-led Delivery**-All program activities are subject to Standard Operating Procedures that are not open to interpretation by local inspectors. All inspections are supported by geo-tagged, time stamped videos/photographs.

## **BENEFIT OF DDU-GKY COURSES**

- These courses are completely free of cost.
- The class time is between 9 am to 5pm.
- All students will receive training material free of cost including work books, note books, Tablets and other study materials.
- The trainees will be provided travel allowances of Rs 125 for those who complete 8 hours of training per day.
- Free training will be provided on Soft skills-Communicative English, Life Skills, IT Skills& Character development along with domain trade.
- All candidates will be assessed free of cost and those who pass will be given Training Certificates as per NCVT &SSC guidelines.
- All successful student will be get placed and get minimum salary of Rs-7000/- for three month course and Rs-8500/- for six month course

**Wayanad Social Service Society (WSSS) acts as one of the leading Project Implementing Agency (PIA) in Kerala. WSSS is conducting:-**

- Fashion Design Technology (Six months)
- Food Processing and Preservation course( Three months)
- Sewing machine operator course (Three months)
- Business process outsourcing course (Three months)
- Fabrication Course(Eight Months)
- Beautician Course(Seven Months)
- Industrial Electrician Course(Five Months)



# ALTERNATIVE ENERGY AND TECHNOLOGY DEVELOPMENT PROGRAM

During the last four decades WSSS have been promoting various renewable Energy technologies which are cost efficient and meet the energy needs of the rural people. Promotion of alternative, non-conventional energy sources like biogas, solar domestic lights, rain water tanks and smokeless choola etc. have been well integrated with other development work for the sustainable agriculture and livelihood promotion. Further, it has been organizing awareness generation programs and has successfully adopted waste management systems. WSSS has been pioneers in adopting ferro-cement technology, which is an innovative and cost-efficient technology adopted in the construction of Biogas plants and construction of tanks for vermin compost and rain water harvest. 30% of cost reduction in construction makes this widely accepted among rural communities. During the year WSSS constructed 14 Biogas plants and availed subsidy for all candidates 14 plants from KVIC.

Programme	No. of Units	Subsidy amount	LC	Total amount	Collaborating Agencies
Bio Gas Plants	12	138000	204000	342000	KVIC & MILMA
SDA – INSEDA Bio Gas Plants	108	86400	Nil	86400	SDA – INSEDA
Rain Water Harvesting Tank	04	Nil	240000	240000	
Well Recharging	10	200000	650000	850000	PRIs
Pipe Compost	20	40000	Nil	40000	PRIs
<b>Total</b>	<b>154</b>	<b>464400</b>	<b>1094000</b>	<b>1558400</b>	



# MEDICINAL PLANTS CONSERVATION PARK & BOTANICAL MUSEUM

Since inception, WSSS have maintained special interest both on indigenous people as well as their traditional practices. A planned health care approach keeping in line with indigenous practices and herbal medicines came to focus in WSSS Programme in 1989. Village health clubs were formed and a series of trainings followed. The marginalization of the tribal continues and they fall victims to genetic disorders and diseases like sickle-cell anemia. WSSS combines its knowledge, skills and contacts on herbal and traditional medicines in the treatment of these diseases.

## HERBAL PLANTS MUSEUM

WSSS also maintain a Resource Centre cum herbal plants museum at Boy's Town with the following items:

Sl. No	Details	Number
01	Herbarium- Species	721
02	Herbarium- Sheets	1156
03	Raw Drugs- Species	153
04	Seed Conservation- Species	299



# NABARD ESHAKTI PROJECT

The National Bank of Agriculture and Rural Development (NABARD) has launched a project titled “EShakti” for the digitization of all members of Self Help Group (SHG) in India. The project aims to bring all SHG members under the fold of financial inclusion thereby helping them access wider range of financial services. EShakti is designed to capture the demographic and financial profiles of members, including their identification data like Aadhaar and EPIC (Electors Photo Identity Card).

The first stage of the project involves capturing master data of all the SHGs in a district that includes financial and non financial information of the SHGs and their members. The SHGs are considered “on boarded” once the data is uploaded to the dedicated server for the project. The next stage in “on mobile” when financial data of the SHGs is downloaded and confirmed through “EShakti” App loaded on Android-based mobiles. The project reaches “go live” status when all the pending transactions are brought up to date. Subsequently, uploading of the current transactions takes place, regularly on a monthly basis. WSSS has functioning as Program Facilitating Agency for NABARD EShakti project. Currently, the digitalization work of 600 SHGs is regularized in WSSS. 20 Animators are doing a very good job of data collection and data entry work.



# TRADITIONAL PEPPER CONSERVATION PROJECT

Black pepper originated in south India, and is extensively cultivated in tropical regions. Both wild and domesticated pepper plants are widely distributed in the Malabar regions of Wayanad and Kannur districts. Pepper being a domesticated spice plant, the conservation of traditional pepper varieties needs prime concern. It has been found that many strains of pepper have been distributed in the Malabar belt. Unfortunately, many of the traditional pepper varieties are under threat due to the inattention of farmers and climate change. Many improved varieties of pepper had been developed by spices research centers in the concerned area and the yielding performance of these had found to be more promising on long term basis. Among these, the most successful variety is panniyur. The primary survey proved that still many of the resistant varieties of pepper are identified in the village cultivation land.

Wayanad Social Service Society (WSSS) is implementing the project at Boys town in Wayanad District. This project has influenced the organization's activities on bio-diversity conservation and organic farming. The project focuses on the conservation and promotion of traditional pepper varieties identified in the Malabar belt. Wayanad being a part of Nilgiri biosphere, the diverseness of traditional pepper is extremely high. The present project focus on the conservation of traditional pepper and the promotion of cultivation practices of eminent ones. It also focuses on the conservation of bio-diversity and the promotion of traditional farming.



# FASHION DESIGNING & GARMENT TECHNOLOGY (FDGT)

In order to combat the unemployment problem among the girls completed the school; the Wayanad Social Service Society started a vocational training course in tailoring at its office campus 18 years ago. The course strictly followed the govt. syllabus and training norms accordingly the trainees on successful completion of the training were entitled for govt. certificates with validity to get employed as tailoring teachers in schools. The govt. now has revised the course by upgrading some of the subjects and including order to cope up with changed demands of employment in the garment sector which is on the path of steady progress. The duration of the certificate course is the same two years whereas the name of the vocational trade stands changed as 'Fashion Designing & Garment Technology'. This Course was approved the Kerala State technical Education Department. There is a thorough revision in the subjects also with several new additions like Embroidery, painting, Basic Computer Education, and Spoken English etc. with a vision to enhance the employment potential of young women in the backward district of Wayanad with vocational skills and innovation matching with global standards. The candidates for admission should have completed 10<sup>th</sup> Standard Examination with a maximum age of 35 years.

## OTHER ONGOING TECHNICAL COURSES

1. Fabric Painting (One month)
2. Glass Painting (One Month)
3. Flower Making (One Month)
4. Churidhar and Saree Blues Stitching ( 02 Months)
5. Machine Embroidery ( 03 Months)
6. Hand Embroidery ( 03 Months)
7. Cutting and Tailoring ( 06 Months)



# KERALA LABOUR MOVEMENT (KLM)

Kerala Labour Movement (KLM) is a civil society organization registered under the Kerala Charitable Societies Registration Act of 1955 in the year 2004 with the register No. ER 620/04 to operationalize its strategies for the effective organization of the informal workers of Kerala. Now Kerala Labour Movement (KLM) works under the umbrella of Labour Commission of Catholic Bishops Council of Kerala as an effective NGO who caters the developmental needs of the unorganized labourers of the Kerala State. KLM has a central level committee representing the different diocesan KLMs and functions in the dioceses through parish or village level committees, for the laborers and the Self Help Groups.

KLM Mananthavady Diocese is the Organ of KLM. It consists of standing for ensure the Job security and provide the maximum support for the labors from getting the government and comprehensive development of the unorganized Labours in Wayanad and Certain region in Kannur and Malappuram. Now, we have 1081 KLM members in an around the 50 Unit of Mananthavady diocese, Kerala. Most of the KLM Members in Swalamban Scheme, Because of when the members join in the Swalamban scheme, it ensure the Minimum pension of Rs1000 per monthly. KLM has other four Welfare Schemes like Kerala CherukidaThottamThozhilali Forum (KCTTF),SwathanthraNirmanathozhilali Union (SNTU), Kerala Domestic Workers Forum (KDWF), and Kerala Tailoring Thozhilali Forum (KTTF).

## KLM MEMBERSHIP

Sl. No	Schemes	No of Members	Sl. No	Schemes	No of Members
01	Swalamban	842	04	KDWF (Kerala Domestic Workers Forum )	15
02	KCTTF (Kerala CherukidaThottamThozhilali Forum)	172	05	K T W F (Kerala Tailoring Workers Forum )	196



# **JEEVAS**

## **FAMILY HEALTH PROTECTION PROJECT**

Jeevas philanthropic medical project is a part of humanitarian programs of Manathavady diocese undertaken by WSSS and KLM in association with Star Health Insurance Company. This policy intent to introduce amidst the people with low financial background for the whole family with low premium (3000/-). It aims to extent a supportive hand to the general populace having no health insurance of their family. The policy ensures to include six members from a family from the age limit of 5 months to 70 years and also pledge to provide the claim from the day of registration. The policy assures to credit the expenditure in the account of the policy holder arose during the hospital stay by remaining in the terms and conditions of the policy after submitting the bills and discharge details. Following are the details of Jeevas Health Insurance program during the year:-

<b>Sl. NO</b>	<b>Particulars</b>	<b>Details</b>
01	Total Policies Enrolled& Policy Amount	1581 (Rs.4743000/-)
02	Total Claim Submitted	531
03	Total Claim Passed	526
04	Total Claim amount Received	Rs.4056500/-

# **JEEVAN MADHUR**

## **MICRO INSURANCE POLICY**

The Jeevan Madhur policy is to cover individuals from the economically underprivileged segments of the society in the 18 to 60-year age group. The minimum sum assured under the plan is Rs. 5,000, while the maximum is Rs 30,000. The term of the policy ranges between five to fifteen years. Jeevan Madhur policy is a micro-insurance product of LIC. The policy has got high momentum among the poor by way of Dr. A. P. J. Abdul Kalam during the golden Jubilee celebration of LIC.

## JANASREE BHIMA YOJANA

Hon. Union Finance Minister in his budget speech 2008-09 announced a new insurance scheme “JanashreeBimaYojana” (JBY), a Death-cum-Disability Insurance Scheme for the members of all women self-help groups’ credit linked to the banks. The objective of the scheme is to provide life insurance cover to the rural and urban poor persons living below poverty line and marginally above poverty line.

## LEGAL AID CENTRE

Legal Aid Centre based in the campus of WSSS is a voluntary, nonsectarian, nonpolitical, educational and charitable organization sponsored by the Diocese of Mananthavady. The center focuses on the poor, unorganized and exploited sections of the society, particularly the women, children, dalits, and tribal by extending professional legal services free of service cost.

## SNEHANIDHI

**Snehanidhi** is a benevolent fund mobilized for emergency assistance to support the families in distress during the period of lent season under the direction of the Bishop since 1980. This programme is implementing through the Foranes under the guidance and initiative of WSSS without fail since its inception.

## COMMUNITY RADIO MATTOLI

Community Radio Mattoli (90.4 FM), is the Information Education Communication (IEC) wing of WSSS. Radio Mattoli is a Community Radio Service (CRS) licensed by the Union Ministry of Information & Broadcasting, New Delhi; and situated at Dwaraka (Mananthavady) in Wayanad District of Kerala State. Community Radio Service focuses on different communities living within its transmission zone. CRS reaches out to every section of the society with special attention to the communities that are marginalized, to ensure that they also find expression through the radio. It provides farmers, tribes, Dalits, women and children an opportunity to speak out, and be heard.



## NABARD MEDP TRAINING IN DRY FLOWER MAKING

Wayanad Social Service Society had conducted one MEDP training on Dry Flower making for the members of Women Self Help Groups for 13 days from 11<sup>th</sup> November 2020 to 26<sup>th</sup> November 2020 at WSSS Auditorium, Mananthavady. Application for the training programme was invited from the Community Based Organizations (CBO) named Social Service Society, the federation of Self Help Groups set up by Wayanad Social Service Society. On the basis of the guidelines and specifications given by NABARD, all the applicants were invited for a personal interview. 36 candidates were selected from the interview for the training programme. Prior to the commencement of the actual training programme one preliminary interface sessions were conducted on 06th November 2020, and were well informed about the training programme and its objectives of the training programme.

At the end of the 13 days training programme, on 26th November 2020 a valedictory function was arranged. Training certificates were distributed to the trainees who are successfully

completed the entire training programme. Out of 31 trainees attended, 31 were awarded certificates by evaluating their performance and regular attendance in the training programme. The MEDP of NABARD is well accepted by the SHG members. The trainees had a wonderful experience throughout the training period. Most of them are occupied with some kind of income generation programmes. This Training was an added advantage to their existing entrepreneurship to reap maximum benefit.



## NABARD RURAL IMMERSION PROGRAM

Wayanad Social Service Society successfully completed Rural Immersion Program for newly appointed NABARD officials for 21 days from 02nd December 2019 to 21st December 2020 at WSSS Mananthavady. The 25 newly recruited officers of NABARD came to Wayanad for a month-long study to get a first-hand look at the country and its needs. NABARD provides expert training to new entrants in various parts of India for a period of 06 months. The Rural Immersion Program has been running at the village level for a month. The team reached Wayanad as part of this. In South India, only Wayanad was selected for the study. The event was organized by Wayanad Social Service Society for the last 04 years under the guidance of NABARD. The team consisted of 25 officers from 15 states including Rajasthan, Himachal Pradesh, Manipur, Meghalaya, Delhi, Bihar, Haryana, Uttarakhand, Chhattisgarh, Uttar Pradesh, Maharashtra, Andhra Pradesh, Telangana,

Karnataka and Tamil Nadu. The team visited District Co-operative Bank, Edavaka Grama Panchayat, Swaminathan Research Foundation, Brahmagiri Development Society, District Co-operative Bank, Thariyode Milk Society, Ambalavayal Milk Society, Sultan Bathery Milk Society, Shreyas Bathery, Gurukula Botanical Garden, Banasura Floating Solar Project, Green Tea Producer Company, Thanal Producer Company, Medicinal Plants Conservation Garden Boys Town, Biowin Agro Research and Thavinjal WADI Project. The study was led by Wayanad Social Service Society Director Rev. Fr. Paul Kootala, Associate Director Rev. Fr. Jinoj Palathadathil and Program Officer Jose. P.A.



# NAVAJEEVAN PROJECT

In the aftermath of the Kerala Floods of 2018, an emerging and pressing need for Disaster Preparedness in Kerala was observed. The tragedy of 2018 was sudden, and people were not expecting or prepared for the impacts of the disaster. As part of emergency relief, response and recovery, several humanitarian organizations, NGOs, government and well-wishers had come forward to support the ailing population. Kerala received massive support for rebuilding, however, *“it is also important to create armies of self-sufficient, well-prepared communities who can fight and face future disasters”*.

In order to take the concept forward, Caritas India, the second largest humanitarian network globally as well as the social wing of the Catholic Church in India, along with WSSS Mananthavady implementing an ambitious project wherein 10 wards at risk of facing disasters are selected from Edavaka Gram Panchayat and Padinjarathara Gram Panchayat.

## MAJOR OBJECTIVES

- Conduct Participatory Disaster Risk Assessment in the 10 selected wards to understand and analyses the risks at play.
- Form Village Disaster Management Committees who can lead the capacity building project in the selected wards and to ensure the programme is community managed.
- Develop Village Contingency and Development Plan and aim an integration of the same in the Panchayat Annual Plan.
- Form and Strengthen Ward Level Task forces on Early Warning, Search and Rescue, First Aid and Camp Management.
- Conduct technical training of selected first responders (Task Forces).
- Conduct school level DRR activities with children in a selected government school - Mock Drills, Awareness on Disaster, Capacity Building of School Children on First Aid.
- End-line and documentation of documentation of good practices and dissemination

The plan of action involves capacitating and empowering men, women, children, elderly, special groups and other categories of people in 10 geographically, socially, economically and environmentally vulnerable panchayat wards with little or no capacity to withstand untoward events through resilience building and disaster awareness programmes.

# ORGANIC FARM CERTIFICATION PROGRAM

Wayanad Social Service Society is one of the leading organizations to promote organic agriculture and Organic agriculture certification programme in Kerala. Starting with the small groups of 109 organic farmers in the year 2000, and now the program has been extended to 18650 farmers in 497 villages in different parts of Wayanad and 2 Panchayaths (Cherankod&Nellakkotta) from Nilgiri district, Tumilnadu, covering a total area of 14319.17 Hectors; among them 8560 farms with 5816.13 hector area, are organic certified and others are in conversion stage. It is the largest Small Farmer's Group Certification Programme in Kerala.

Through organic agriculture WSSS aims to promote sustainability of small and marginal farmers and their livelihoods, sustainable and eco-friendly life style and sustainable farms. With an integrated approach to the entire farming system and with focus on all aspects of production, processing and value addition and marketing, a new awareness and learning is being generated among the farming community, enabling them to avail the opportunities in the context of a global, market-economy even amidst persisting agricultural crisis. As the programme has not many parallels of its kind in Kerala, the effort has been so much to create a good model of market led livelihood promotion for the farming community and of participatory Natural Resource Management especially of soil, water and bio-mass, as to bring large number of farmers under the "Organic" label.

The certification is being done by LACON certification agency, Onecert Asia Agri Certification and Indocert certifications are accredited certification bodies under APEDA (Agricultural & Processed Products Export Development Authority), Govt.of India. The organic agriculture production under the ICS (Internal Control System) of WSSS is in compliance with organic production methods as defined by Regulation (EEC) No 889/2008 and/or the National Organic Program of United States Department of Agriculture (USDA), Japan Agriculture standard (JAS), and National Program for Organic Production (NPOP), Govt. Of India. Apart from the above mentioned organic certifications our farmers are also certified by Rainforest Alliance (RA) certification and Fair Trade certification from FLOCERT, Germany. All these certifications help our farmers to sell their products as premium products and they are getting a fair value.

## **PROCESSING & MARKETING**

Along with the promotion of organic agriculture production, WSSS has been developing processing, value addition and marketing of the products so as to provide better opportunities for the farmers. Bioland Agro Processing Center at Mananthavady is the initiative of WSSS for its commitment and

concern towards the quality driven value added processing of Wayanad products which found a remarkable place in the national as well as international market. The farm produces grown in the Northern Region of Kerala became value added, processed and certified as per EEC Regulation No.834/2007 and subsequent amendments are at par with the legal requirements of USA and other importing countries. WSSS could directly export 90% of its procured coffee and spices. WSSS developed its market in Germany, France, Italy, Belgium, The Netherlands, UK, Finland, Switzerland, Canada, and USA.

## **BIOWIN AGRO RESEARCH**

Biowin Agro Research is a Non-Profitable company established under Section 8 of the Companies Act, 1956 under the aegis of the Catholic Diocese of Mananthavady to support the small & marginal farmers and tribal communities with the motto of sustainable development and enrich the market of organically grown Spices, Coffee and Fruits available with organic certified farmers. Wayanad Social Service Society (WSSS) as the parental organization paved the base for organic certification programme in the year 1999.

- ❖ The Organic products of Biowin Agro Research are sourcing directly from the Certified Organic Farmers by giving premium price after ensuring the quality of products.
- ❖ 18650 farmers with 15% tribal representation having 14319.17 Ha land registered with our Organic Certification Programme accredited by NOP, NPOP, EU, USDA & JASS. We have 8560 certified organic farmers with 5816.13 Ha land to ensure continuous supply of quality organic produce.
- ❖ Wide range of Fair trade and RFA certified products ensure the satisfaction of farmers and sustainability of nature
- ❖ Quality of products assured by ISO certified processing unit managed by us with all the modern facilities including Freeze Drying.
- ❖ Profit is utilized for the benefit of farmers and tribes through community driven projects
- ❖ 18650 farmers organized under 497 farmers groups managed by elected leaders and monitored by 200 animators and 13 experienced field coordinators
- ❖ An apex body of 88 lead farmers to determine the rate and utilisation of social premium
- ❖ Regional collection centers for idea dissemination and judicial procurement of the produce in the district
- ❖ Regular involvement by the Coordinators and animators to ensure the flow of group meeting conducted in every month and awareness seminars once in every three month.
- ❖ Traceability of the produce is ensured with lot number marked and direct transfer of fund to the individual bank account of each farmer

- ❖ Grass root level involvement through participatory development programmes since 1974
- ❖ Own community radio station for effective communication and training for the farmers even in the remote areas
- ❖ Dedicated training center, plant nursery to ensure good seedlings, organic manure preparation units
- ❖ ISO 9001:2008, 14001 & 22000 certified processing unit comprised with modern technologies and professionalism to comply with the international standards and quality parameters to satisfy the business partners.



# FLOOD REHABILITATION PROGRAMS 2020

The floods in Wayanad in 2020 were similar to those in 2018. The total loss erasing from the distraction and damages estimated at Rs.4000 billion. Region/District wise the extant of destruction and damages varies with Wayanad standing top particularly relating to agriculture and landed properties. Although the Wayanad Social Service Society has not been able to carry out adequate activities to help the flood victims like 2018, the WSSS has been able to carry out more activities in Wayanad than any other agency. Caritas India, CNEWA, Kerala Catholic Bishops' Conference (KCBC), Diocese of Hosur, etc. stood by the Wayanad Social Service Society to provide relief to all those affected by the 2020 floods. The following activities were carried out by Wayanad Social Service Society as part of the 2020 flood rehabilitation activities:-

Sl. NO	Program	Agency	No of persons benefited	Amount
01	Food kits	WSSS own fund	250 Families	125000
02	Relief kits	Caritas India	400 Families	400000
03	Furniture	College Students form Thodupuzha	30 Families	250000
04	Food and Dress Materials	Donation from different dioceses, parishes and institutions	11600 Families	9860000
05	House Repair	CNEWA	13 families	625000
06	Land reclamation for cultivation	CNEWA	65 families	270000
07	Milch Cow	CNEWA	10 families	400000
08	House Repair	Hosur Diocese	25 Families	1400000
09	House Construction	KCBC	01 Family	700000
10	House Repair	KCBC	20 families	1000000
11	Toilet Construction	KCBC	05 families	100000
12	Poultry with Cage	KCBC	50 Families	500000
13	Sewing Machine	KCBC	10 families	75000
14	House Construction	WSE Ernakulum	01 Family	500000
15	House Repair	WSE Ernakulum	19 Families	1500000
16	Coffee and pepper seedlings distribution	SAFP	500 Families	3090000

17	Training Programs	SAFP	500 families	410000
18	House Construction (Binu)	WSSS own fund	01 Family	550000
19	House Repair	Donation	97 families	5462000
<b>Total</b>				<b>27217000</b>



## BISHOPS OF MALABAR CLUSTER VISITED WSSS

The Excellencies of Thalasserry, Kannur, Malabar, Thamarasserry and SulthanBathery visited Wayanad Social Service Society which is the official social developmental organization of Mananthavady Diocese, with the directors of their respective social service societies. The Archbishop of Thalassery Archdiocese Mar.GeorgeNjaralakkattu, the Bishop of Kannur Diocese Mar.Alex Joseph Vadakkumthala, the Bishop of Bathery Diocese Joseph Mar. Thomas, the Auxiliary Bishop of Kottayam Diocese Mar.JosephPandasserry, the Bishop of Thamarasserry Diocese Mar.RemigioseInchananiyil, the Auxiliary Bishop of Thalassery Diocese Mar.JosephPamplany and the Bishop of Mananthavady diocese Mar.JosePorunnedom were the team members of visit. The meeting was inaugurated by the Major Archbishop of Archdiocese of ThalasserryMar.GeorgeNjaralakkattu with the presence of the president of the meeting Bishop Mar. Jose Porunnedom. The Director of Wayanad Social Service Society Rev.Fr.PaulKoottala, the Executive Director of ShreyasRev.Fr.BennyEdayath, the Director of Jeevana Kozhikode Rev.Fr.AlfredVadakkethundil, the Director of social service society ThalasserryRev.Fr.BennyNirappel, the Director of Kairos Rev.Fr. Shaju Peter, the Associate Director of social service department of Thamarasserry Diocese Fr.JosephChempuruthy, the Director of Malabar social service society Rev.Fr.Bibin Thomas Kandoth, the Director of Biowin Rev.Fr. John Choorappuzha, the Associate Director of WSSS Rev.Fr. JinojPalathadathil and the program officer Mr.Jose P A were explained the activities of WSSS in social service and developmental sector of society. After that, the team visited Biowin Agro Research.



## SPECIAL CONSULTATIVE STATUS FOR WSSS WITH THE UNITED NATIONS ECONOMIC AND SOCIAL COUNCIL (ECOSOC)

The Wayanad Service Society (WSSS), the official social work wing of the Mananthavady Diocese, has been accorded special consultative status with the United Nations Economic and Social Council (ECOSOC). The recognition was a testimony to the dedicated efforts that the organization has been making since its inception in 1974. This consultative status will enable the organization to actively engage with ECOSOC and its subsidiary bodies, UN secretariat, programmes, projects and funds in a number of ways. Wayanad Social Service Society started the process of interaction and procedures of project application with UN since 2015. It is a great achievement that the organization gained this successful international development platform which will definitely make conducive atmosphere with the Sustainable Development Goals (SDG 2030).



## WSSS: BEST PFA (NABARD WADI PROJCT)

Wayanad Social Service Society has been selected as the best Program Facilitating Agency in the State for NABARD Integrated Tribal Development Project (WADI). During the function held at Thiruvananthapuram, Rev.Fr. JinojPalathadathil (Associate Director, WSSS) and P.A.Jose (Program Officer, WSSS) were accepted Award from Sri.V.S.Anilkumar, Minister for Agriculture, Kerala State. NABARD is implementing the Integrated Tribal Development Project (WADI) in various districts of Kerala. The project is being implemented by various Program Facilitating Agencies (PFAs).



## WSSS ANNUAL GENERAL BODY MEETING 2020-2021

The Annual General Body meeting of Wayanad Social Service Society was conducted on 18th July 2020, Saturday. Bishop Mar. Jose Porunnedom inaugurated the meeting. The Vicar General of Mananthavady diocese Very. Rev.Fr. Paul Mundolikkal delivered the main course speech. The annual report of WSSS was presented by its Director Rev.Fr. Paul Koottala, Income and expenditure report were presented by Rev.Fr. JinojPalathadathil, Associate Director of WSSS. PA Jose, Programme Officer of WSSS detailed about the annual budget and new program for the next year. Rev.Fr. John Choorapuzhayil, Rev.Fr. BijoKarukapalli, Sri. H.B. Pradeep Master, Sri. Sebastian Palamparambil, Smt. Valsa Joseph also expressed their opinion in this meeting.

# WSSS TRAINING CENTRE BOYS TOWN



A full-fledged training Centre is established for the capacity building of Community Development Organizers, Members of the Social Welfare Societies (SWS), Self Help Group (SHG) members, Staff of WSSS, Farmers, Tribal community, Children, PRI officials and other public for different developmental interventions. This Centre is also a platform for the NGO-Govt network.

## **INFRASTRUCTURE FACILITIES:-**

- + Two Modern training halls with 150 and 50 seating capacities respectively.
- + Advanced Training Equipment's.
- + Deluxe rooms and Dormitories (Accommodation for 120 people)
- + Dining hall with 120 seating capacity (Veg & Non Veg)
- + Prayer hall
- + Modern Sound system
- + Internet Facility
- + Parking area
- + Standby Generator

## **NILGIRIS DEVELOPMENT SOCIETY**

Nilgiris Development Society (NDS) is a registered NGO with Reg.No.148/208, working for the upliftment of the rural poor and Tamil political refugees and repatriates from Sri Lanka who are residing in the Nilgiri district in Tamilnadu in South India. The functioning of the society began in 2008 under the direct patronage of the Bishop of Mananthavady Diocese. This society is the social service wing of the Catholic Diocese of Mananthavady operating in the Nilgiri district of Tamilnadu in South India. It does undertake various social welfare programmes for the rural women and children and youth, working in the Tea Estates in the Nilgiris District.

# CONSULTANCY SERVICES

1. Project Appraisal & Project Preparation
2. Project Monitoring Studies
3. Participatory Development Tools
4. Participatory Action Research
5. Participatory Technology Development
6. Community Radio
7. Knowledge Portal Development
8. Natural Resource Management
9. Construction of Bio Gas plants
10. Construction of Vermi compost
11. Construction of Rain Water Harvesting Tank.
12. White Pepper production Technology.
13. Food Processing
14. Counselling/Befriending
15. Watershed management
16. Organic Certification Process.
17. Fair Trade Certification
18. Organic input preparation.
19. Soap and Detergent making
20. Pipe Composting
21. Drinking Water & Sanitation Projects
22. Low Cost Housing
23. Medicinal Plants Conservation
24. Traditional Medicine Preparation
25. Wild Honey Harvesting
26. Mushroom Cultivation
27. Varnasai Compost Preparation
28. Bio Dynamic Farming
29. Azolla Cultivation
30. Masonry Training
31. Job oriented skill training programs
32. Paper Bag Making
33. Dry Flower Making
34. Bamboo Products
35. Plant Nursery & Nursery Techniques

## PARTNERS IN DEVELOPMENT

NABARD, Ministry of Minority Affairs, Ministry of Rural Development, Kudumbasree, Ministry of Information Technology C-DAC, KINFRA, Coffee Board, Coconut Development Board, Caritas India, SAFFP(I), Italian Bishops Conference, Kerala Agriculture University, National Centre for Organic Farming, Regional Centre for Organic farming, Spices Board, Khadi And Village Industries Centre (KVIC), Kerala Rural Water Supply and Sanitation Agency (KRWSA), Tribal Development Department, Department of Science and Technology (DST), Department of Kerala Govt. Technical Education, Life Insurance Corporation of India, Kerala Social Service Forum, Panchayath Raj Institutions, Kerala State Council for Science, Technology and Environment (KSCSTE), Agriculture Technology Management Agency (ATMA), State Institute of Educational Technology (SIET), Regional Agricultural Research Station (RARS), Animal Husbandry Department, Dairy Development Department, KrishiVigyan Kendra (KVK), Union Ministry of Culture, REACH-Chennai , VigyanPrasar, DAVP, Institute of Fashion Technology, Kerala Labour Movement, DEG Germany, NIEPMD, TRIFED, Lacon International & Indian Institute of Spices Research





# WAYANAD SOCIAL SERVICE SOCIETY

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